



## Plein Air New Bern 2020 Prospectus

Plein Air New Bern is an event to showcase the beauty, history, and unique qualities of New Bern, NC through the timeless and elegant medium of plein air painting. Twenty five artists will be invited to stay in New Bern for a six day painting competition with juried awards and sales opportunities, culminating in a Collector's Sale and Gala.

This inaugural event will take place May 11<sup>th</sup>-17<sup>th</sup>, and will offer artists numerous breathtaking locations to complete original works. Artists' daily completed works will be displayed in the Main Gallery at Bank of the Arts, a 1,200 square foot exhibition space housed in a turn of the century former bank building in the downtown area.

In addition to selected artists invited by our host artist, additional artists will be invited by jury. Artists interested in participating should read the prospectus below and complete the application with payment by 11:59pm, January 10<sup>th</sup>, 2020.

### **Important Dates:**

11:59pm, January 10, 2020: Artist Submissions Close

11:59pm, January 20, 2020: Artist Notifications

May 9, 2020: Local Housing begins for artists wishing to arrive early

12pm, May 11, 2020: Artist Meet and Greet Event

7pm, May 15, 2020: Collector's Party and Preview Sale

12pm-5pm, May 17: Pick up of Works for traveling artists

10am-5pm, June 2 & 3, 2020: Final pick up of any unsold works

## **Why Should I Sign Up?**

Plein Air New Bern will provide any artist interested in plein air painting an abundance of opportunities to further their career. Artists will receive the opportunity to paint a variety of beautiful locations (see “New Bern,” below), with ample opportunity for sales and exhibition. Artists’ work will also be judged for a chance at cash and other prizes, including our \$4000 Best in Show Award. Featured artist will also be offered free local housing with local residents. The event will also provide artists the opportunity to network with other artists in the field, and see workshops and demonstrations from established artists.

## **New Bern, North Carolina**

The historic city of New Bern, the first colonial capital of North Carolina, has become a prime destination for retirees, families and tourists alike. New Bern's rich history and beautiful geographic setting create a cultural environment that has attracted an active art community supported by an enthusiastic group of collectors and donors.

With a city motto of “Everything Comes Together Here,” New Bern offers a variety of charming locations for plein air painters of all types. Situated at the junction of two rivers, the downtown area offers waterfront and dockside views, beautiful parks, and storefronts in a variety of styles from the past three centuries. Just down the street from the historic downtown area sits Tryon Palace, a studied recreation of the Governors’ mansion from 1767 complete with sixteen acres of gardens. Surrounding the core of the downtown are three recognized historic homes districts, boasting a range of architectural movements and construction from Colonial to Craftsman to a select few Mid-Century Moderns. The surrounding area is also home to the waterfront centers of Oriental and Beaufort, the New Bern Battlefield Park, and the Croatan National Forest.

## **Local Artists:**

Craven Arts Council continues to pursue its mission of promoting and elevating local artists. Artists residing in eastern North Carolina (east of I-95) should check the “Local Artist Box” on the application. After the 2020 slate of artists have been selected the juror will review the local artist images to select an additional five artists. This will give local artists two opportunities to be juried into the event. Plein Air New Bern does not reveal which artists are juried into the event through the local only process.

## **Terms and Conditions**

All artists accepted into the competition agree to the following:

- 1) To be present and to paint works within specified areas for the competition May 11<sup>th</sup> through the 17<sup>th</sup>, 2020. Artists may choose to arrive early (See below, “Things to Consider”)

- 2) The Artist shall complete and turn in at least three works by 5pm May 14<sup>th</sup>, to be hung and displayed for the Collector's Preview Party and Gala.
- 3) Artists agree that all works shall:
  - a. Not exceed 40" in any dimension
  - b. Be of a 2D medium
  - c. Be completed *en plein air* without the assistance of photography
  - d. All works must be framed and wired for hanging
- 4) To attend the New Bern Artist Meet & Greet on Monday, May 11<sup>th</sup> at 12pm.
- 5) To attend the Collector's Preview Party & Gala on May 15<sup>th</sup>, 2020 at 7pm
- 6) The Artist shall agree to price all works commensurate with their normal gallery price and structure. Craven Arts Council shall retain a 30% consignment rate on all works sold. Sales tax, credit card, and other fees shall be handled by Craven Art Council.
- 7) The Artist agrees to not sell any works completed as part of or commissioned during or as a result of the Plein Air New Bern event during the event itself and the week prior to and following the event.
- 8) Artists shall have two opportunities to pick up their works. Those artists leaving the may pick up works from the Bank of the Arts between noon and 5pm on May 17<sup>th</sup>. Local artists and those wishing to leave works on display for additional sales opportunities will pick up June 2<sup>nd</sup> and 3<sup>rd</sup> during Bank of the Art's normal operating hours (10am-5pm). Artists may also arrange to have works shipped to them at the close of the exhibition at the cost of \$5 per piece plus the cost of the shipping option of the artist's choice. Any works no picked up by the artist by January 1<sup>st</sup>, 2021 shall become the property of Craven Arts Council & Gallery.
- 9) Artist shall retain all copyright to works entered for jury process and the Plein Air New Bern event. However, the artist shall grant Craven Arts Council & Gallery and Plein Air New Bern organizers the right to use images of such works for business and other promotional purposes.

### **Things to Consider:**

- 1) Artist may arrive early to get settled and participate in pre-event activities. Artist may paint scenes before the competition begins to build inventory, meet collectors, and familiarize yourself with the area. Paintings completed before the competition will not be eligible for awards, but can be displayed and sold in the gallery as part of the event. Artists arriving early may also be interested in attending the Neuse River Artist Studio Tour, taking place May 9<sup>th</sup> and 10<sup>th</sup>.
- 2) Artists are encouraged to bring up to 3 previously completed paintings for display in the gallery at the start of the event. These pieces will be offered for sale and rotated out as new works from the competition arrive. Unsold works will be returned to the artist at the end of the competition.
- 3) Artists will be contacted before the event to inquire if they would like to take advantage of free host family housing during the event. Host Family housing is a great way to reduce travel costs and engage the community during the event.